

Dear Trailside Families,

We are a school in which student learning thrives and children feel good about their school, Trailside Elementary. We believe that this is because of the incredible students that attend our school, the awesome staff who believe that relationships with students are key to optimal learning, and more importantly the incredible support of our families. We could not engage in the wonderful learning opportunities and the fun things we do here without your generous support.

We are kicking off our READ-A-THON Fundraiser to help raise funds and to promote the love of reading.

Please know that no amount is too small. Your ongoing backing and support are both truly appreciated.

Your donations will help pay for:

- Technology Updates
- Library Nonfiction Collection Update

Thank you for your support!

*Sincerely,
Trailside PTA, Teachers, & Staff*

99Pledges Website

Dear Trailside Families,

Trailside PTA is excited to streamline our Read-A-Thon fundraiser by providing an option to go online with 99Pledges. You will now be able to reach out to friends and family by email, Facebook, and Twitter. You can still collect on hard copy and collect cash or checks.

Simply search and find your child's online pledge page here: www.99pledges.com/fund/trailside

You do not need to log in or change anything. All you have to do is make a donation for whatever amount you can, and share your child's page with friends and family. We are shooting for 100% participation so no amount is too small. If you would like to add your child's picture reach out to trailsideptapresident@gmail.com.

Here is some sample sharing text:

"NAME is participating in a fundraiser and would love your support. If you'd like to donate, you can do so online at the following link: **YOUR PLEDGE PAGE LINK**

Thanks for your support!"

READING-A-THON 2020 PRIZES

All Students Who Participate: • Each participating student will receive a special scratch bookmark!

Principal Challenge: If you beat Mrs. Jones with total minutes read, you will be in a drawing to be Principal for The Day with Mrs. Jones (2 Winners)

Individual Prizes:

- Most Minutes Read (1 student per grade PreK-6) will receive Trailside Water bottle filled with treats.
- Most Minutes Read Overall (PreK-2 & 3-6) will receive an Amazon Fire Tablet

Raffles: Students who meet the following reading goals will be entered into Drawings for a variety of Prizes... +1 Extra Ticket for every 15 minutes over the minimum required per grade levels.

THE MORE YOU READ THE MORE CHANCES!

- PreK-Kindergarten 160+ minutes = 1+ Ticket
- Grades 1-2 240+ minutes = 1+ Ticket
- Grades 3-5 360+ minutes = 1+ Ticket

Classroom Prizes:

- The classroom with the most minutes read overall will play dodgeball with Mrs. Jones and Mr. Leiser (PreK-2 & 3-6)
- All classrooms with **80% or Higher** participation will earn a frozen treat for each student.
- The classroom teachers who achieve the **HIGHEST** participation (per grade) will be entered into a raffle for a prize basket.

Fundraising Prizes:

- Top fundraiser for the entire school will receive a Fujifilm Instax Mini 11 Instant Camera
- Top fundraiser in each grade will be entered into a drawing for a private Movie Theater Rental.

Prizes may be amended or changed by the Trailside Elementary as necessary.

READ · A · THON

Collect Pledges
MARCH 4 – April 2

Log Reading
MARCH 21 - 28

Student Name: _____

Teacher: _____

Pledge form

Sponsor's Name	Phone #	Pledge	Total Due	Total Collected	✓
Aunt Jenny (example)	(510)867-5309	\$20.00	\$20.00	\$20.00	✓
Ms. Mejia (example)	(510)555-1234	\$0.10 per min.	.10x165min. =\$16.50	\$16.50	✓

Try to raise **\$120!** Read 35 minutes/day with 5 donors pledging 10¢/min. and you're OVER that goal. My Goal

Total

Before the Read-a-Thon (Now -March20)...

Visit 99Pledges or just start asking friends, family, and neighbors to pledge money for each minute you read, or a flat amount (ex. \$20 total, no matter how many minutes you read). Let them know the money will support school-wide programs and technology. Sponsors can pay with cash, check (made out to Trailside PTA), or online (direct payment).

<https://trailside.myschoolcentral.com> or

Student page <https://app.99pledges.com/fund/trailside> (directions below)

During the Read-a-thon (Mar. 21-28)... Read books, magazines, graphic novels, poems, anything! Record the minutes that you spend reading on the Reading Log.

After the Read-a-thon (Mar.28-Apr.2)...

Collect checks or cash donations, and turn in your completed Pledge Form and Reading Log. Send everything to school with your child. **Donations, Pledge Forms, and Reading Logs are due by Friday, Apr. 2nd.**

Student Name _____

Teacher _____

READING LOG – 3/21-3/28

Date	Color in Each 15 Minutes of Reading Time	Total Time	Caregiver's Initials
EXAMPLE		2 hrs. 45 mins	<i>LM</i>
March 21 Sunday			
March 22 Monday			
March 23 Tuesday			
March 24 Wednesday			
March 25 Thursday			
March 26 Friday			
March 27 Saturday			
March 28 Sunday			
<p>Ask an adult to double check your math. You don't want to miss any minutes.</p> <p>GRAND TOTAL TIME</p>			

Questions? Email trailsideptapresident@gmail.com